



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-02-2012 PAGE: 1 of 1

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 401031		Contract Dt 10-01-2012		Revision Dt 		Rev# 0		Advertiser MENENDEZ FOR SENATE			Brand BOB MENENDEZ FOR US SENATE			Product Code POLITICALS			Station/Market WABC - NEW YORK								
Agency Est#				CMS # 245431		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-08-2012		End Date 10-08-2012		Billing M (Broadcast Month, Cycle 1)			Package N		Contract Title 245431						
Line	Start Date	End Date	Time Period	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Total Spots	Total \$	
1	10-08-2012	10-08-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)								7	30	X								1	700	1	700.00
2	10-08-2012	10-08-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)								7	30	X								1	1,800	1	1,800.00
3	10-08-2012	10-08-2012	10:58AM - 12:00PM	DA THE VIEW (10707)								7	30	X								1	3,500	1	3,500.00
4	10-08-2012	10-08-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)								7	30	X								1	1,100	1	1,100.00
5	10-08-2012	10-08-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)								7	30	X								1	2,200	1	2,200.00
6	10-08-2012	10-08-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)								7	30	X								1	2,200	1	2,200.00
7	10-08-2012	10-08-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)								7	30	X								1	4,000	1	4,000.00
8	10-08-2012	10-08-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)								7	30	X								1	2,200	1	2,200.00
9	10-08-2012	10-08-2012	12:00PM - 03:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)								7	30	X								1	2,500	1	2,500.00
																						Contracted Gross Total:		9	20,200.00
																						Actual Gross Total:		9	20,200.00
																						Agency Commission:			3,030.00
																						Net Total:			17,170.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments			Actual Total													
Oct 12			0.00		0.00		20,200.00		0.00			20,200.00													
TOTAL			0.00		0.00		20,200.00		0.00			20,200.00													

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood